

## Saladmaster Scam Debunked

Wed, 03/06/2013 - 10:45am -- Saladmaster  
Saladmaster Scam Debunked

For the past 67+ years, Saladmaster has been a world leader in the food preparation industry, and a proud provider of premium cookware and cooking tools that carry a lifetime warranty. Saladmaster has won, by popular vote, the Readers' Choice Award in the distinguished category of Best Cookware Brand for the past two years and remains regarded as the highest quality cookware in the market. Manufactured in the United States of America, Saladmaster cookware is not sold in stores or on the Internet, but rather solely through a direct-selling distribution system. It is important to us that customers see, touch and taste the difference Saladmaster cookware makes when preparing delicious and healthy meals for their families. Getting to know us in person has always been, and continues to be, the most effective way to build our credibility and tangibly change the lives we touch through solid customer service.

As in most industries with companies that touch tens of thousands of lives a year, we meet a few that have less than positive experiences. While we strive to address every concern or correct each and every error that may occur, unfortunately some people have decided to use the Internet to spread misinformation through Saladmaster reviews and various other forums. Because you may have questions, we want to make sure you have all the facts when researching Saladmaster products, service, and the wonderful job opportunity we offer. Please take a moment to consider the facts when you come across claims like these.

**Claim: Beware of a Saladmaster scam**

**Fact:** Saladmaster was recently recognized by the Direct Selling Association (DSA) [Code of Ethics](#) Communication Initiative for the third straight year! Saladmaster is a 67 year old international company, growing thanks to a fan base of customers and health advocates who agree that Saladmaster's cooking systems and techniques are healthier alternatives to most common cookware sold in stores.

**Claim: Saladmaster is a pyramid scheme**

**Fact:** The Saladmaster opportunity offers rewards for entrepreneurs who excel in personal customer sales. Like in many other businesses and industries, our direct sales model provides bonuses for those who lead and teach others how to succeed like themselves. In accordance with state and government laws, Saladmaster provides each prospective consultant with the following statements which are in line with the direct sales model: It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.

According to the Bureau of Consumer protection,  
*"Avoid any plan where the reward for recruiting new distributors is more than it is for selling products to the public. That's a time-tested and traditional tip-off to a pyramid scheme."*

**Claim: Beware of Saladmaster high-pressure sales tactics**

**Fact:** It is not, nor has it ever been, Saladmaster's [company policy](#) to use or condone high-pressure sales tactics. Product incentives are in place to encourage immediate purchases, and under no circumstance are purchases ever required during a presentation. If you feel you have been a victim of high-pressure tactics during a Saladmaster demonstration, [please notify us immediately](#) so we can resolve any misunderstandings.

**Claim: Saladmaster is overpriced - I found something cheaper elsewhere**

**Fact:** As with all products, you can always find cookware that is cheaper than Saladmaster. But it would be extremely difficult to find cookware that is more expensive to manufacture than the Saladmaster 316Ti Stainless Steel healthy cooking system due to the materials, manufacturing processes and workmanship. Engineered to use less energy and to cook food faster with maximum nutrient retention, it also allows for cooking without added water and oils. Saladmaster is the only cooking system to use 316Ti steel made from steel mills in the U.S. and Switzerland that holds a lifetime warranty.

As a consumer you must know your rights. It's important that you protect yourself against false advertising and misleading practices when dealing with any business that sells products or services. Depending on the region of the country you reside, your laws may vary. Regardless, you deserve to buy with confidence.

If you need customer support for parts and service or have Saladmaster complaints, please contact [your local Authorized Saladmaster Dealer](#).

**Tags:** [Tools & Products](#)

---